

# DARIN WOOD PHOTOGRAPHY

## Real Estate Photography and Videography Services

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*\*You may order any package for any sized property. SQFT is listed only as a guideline.*

THE BASIC	\$165
15-20 images. Recommended for a variety of homes, condos or apartments up to 2,500 ft <sup>2</sup> .	
THE STANDARD	\$215
21-30 images. Recommended for a variety of properties up to 3-4,000 ft <sup>2</sup> .	
THE PREMIUM	\$265
31-40 images. This package is favored for properties 3,000-5,000 ft <sup>2</sup> .	
THE ESTATE	\$315
41-50+ Additional images may be added to this package at \$8 per image. This package is favored for properties over 5,000 ft <sup>2</sup> . A walk through with client or client representative is highly recommended.	
EXTERIOR ONLY	\$65
This includes up to 4 images. Additional images are \$8 per image.	
INTERIOR ONLY	\$75
This interior-only package is specifically for properties that have previously been photographed by Darin Wood Photography and are in need of fresh images due to updated staging, painting, design changes, renovations, etc. This package includes up to 5 images. Additional images are \$8 per image and package is limited to a total of 10 finished images.	
AERIAL PHOTOGRAPHY	\$150
This includes up to 10 images by a licensed and insured drone pilot and photographer.	

## Video Tour Services

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THE SILVER TOUR	\$225
The level video tour includes an <u>Unbranded</u> (MLS compliant) High Definition "walk-through" video tour of the property. Included is an "Unbranded" video, hosted online with video file available upon request. Licensed background track is provided. The video tour is uploaded to YouTube and in addition is hosted on darinwoodphoto.com for the life of the listing. A link to your "unbranded" video will be provided for use on the MLS as well as social media or websites used to advertise the property.	
THE GOLD TOUR	\$265
This level video tour is identical to the Silver with an additional <u>Branded</u> video tour included. Your branding appears before, during and after video playback.	

## SCHEDULING AND CONTACT INFORMATION

Requests for photography appointments must be submitted online at [darinwoodphoto.com](http://darinwoodphoto.com). you will receive a reply back via email as soon as possible to verify and/or setup date, time and location of the shoot. You will receive a verification email. Please verify the address and order information is correct. A pre-shoot checklist will be available for download after submitting your order online. Lead-time varies depending on the time of year. Once an order form has been submitted and both parties have acknowledged the date and time of the appointment, the appointment will be considered "booked." A \$.58/mile gas surcharge applies to properties over 25 miles.

## AT THE SHOOT

All properties will be shot "As Is." Agents are expected to have the home photo-ready, e.g., any staging/furniture already in place, desired amount of clutter removed and/or cleaning completed prior to the photo shoot. If a Client or Brokerage representative is not present, the Photographer's interpretation shall be deemed acceptable.

## AFTER THE SHOOT

Once the images have been made, the photographer will perform digital retouching and deliver to you by 9am the following business day, unless otherwise notified. Delivery is via Dropbox.com. A .zip folder containing two sets of images will be available for download. One folder will contain high-resolution images that meet a minimum resolution of 3000 x 2000 pixels, usable for both Internet and Print (up to 8" x 10"). Another folder will contain images for the MLS. For Video Tours, links to the video(s) will be emailed within 48 hours or Sunday evening if shot on a Friday. Upon request, the video file can also be made available at no charge if made at the time of delivery.

## CANCELLATION, NO-SHOW AND INCLEMENT WEATHER POLICY

If cancellation or re-scheduling is necessary, please do so with a minimum of 24 hours notice. Any shoot cancelled prior to 24 hours of a booked appointment is not subject to a Cancellation Fee. Same day cancellations, cancellation due to seller-agent communication errors, arriving late beyond 30 minutes to an appointment or giving the incorrect property address will be considered a cancellation, and will be billed at the full rate of the shoot. Every effort will be made to accommodate a rescheduling. Inclement weather: In the event of rain or snow, an exterior-only date will be scheduled at the earliest available time at no additional charge.

## RIGHTS AND USAGE

All images and video produced for an Agent or Broker [Client] may be used by the Client for any and all marketing materials and campaigns associated with the property and for the Client's self promotion. The photos or video may also be used by the Client's parent company for the sole purpose of marketing the specific property photographed. Ownership of the images remains with the Photographer, and license is granted only to the Client and Client's parent company for the duration of the listing agreement, and not to any third party. Any and all usage or distribution of the images to a third party, including but not limited to, the homeowner, stagers, builders or interior designers is strictly prohibited unless approved in writing by the photographer. Prints, watermarked digital files and third party licensing are available by contacting Darin Wood Photography directly.

## PAYMENT

Photographer will supply an invoice with all photography fees detailed, delivered to the Client via email. Payment is accepted via check and major credit card. Please mail checks to Darin Wood Photography, 4859 Stanhope Drive, St. Louis, Missouri 63128. Payment is due upon receipt of invoice.